

SCOPE



WHO?

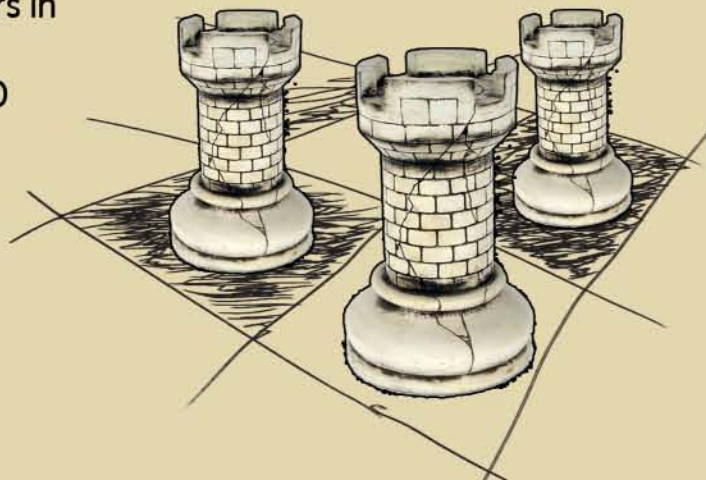
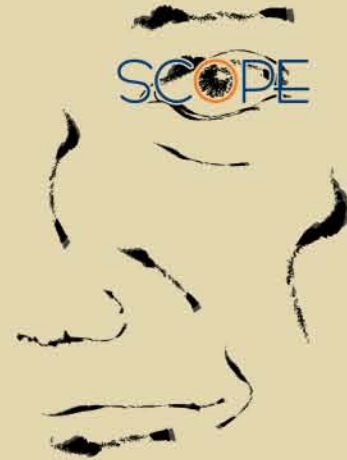
SCOPE-IMS IS A LIMITED LIABILITY COMPANY OFFERING ALL INTEGRATED MARKETING SOLUTIONS TO ITS CLIENTS LOCALLY AND INTERNATIONALLY. OUR AIM IS TO OFFER OUR CLIENTS QUALITY MARKETING AND PROMOTION SERVICES TO INCREASE THEIR EXPOSURE OPPORTUNITIES THAT WILL ENHANCE THEIR POSITIONING IN THEIR CURRENT MARKETS, TO HELP THEM TO INCREASE THEIR MARKET SHARES AND ENTER NEW MARKETS.

WHAT?

SCOPE-IMS offers a comprehensive package of **Integrated Marketing Solutions** that includes all promotional activities starting from design of promotional materials such as brochures, catalogues, flyers, 2D and 3D designs, Interior Designing.

Events Management, design and construction of stands and pavilions through international and local exhibitions, design and construction of show rooms and stores branding.

Also SCOPE-IMS is representing world's leaders in organizing International Exhibitions Such as Reed Exhibitions that organizes more than 470 specialized exhibition and event in different sectors worldwide, Waha Expo in Libya and Agencja Soma in Poland.



VISION

Optimum solutions for improving business

MISSION

We will share the success of our clients of new and existing companies and products by offering them all marketing and promotional solutions for their businesses with very high quality standards that will reflect on our company by being the optimum source of improving businesses for all clients in all the markets we serve.



Marketing Solutions

A MAN WITH NAME IS NO MATCH AGAINST A MAN ON A MISSION.

CLIENTS AND PROJECTS

SCOPE-IMS was successful to make some agreements and win some projects and here are samples of these projects and activities:

1. Current Agent of  Reed Exhibitions in Egypt

“World's leaders in organizing International Exhibitions by organizing more than 470 Events annually worldwide” and Holding Their promotion and sales of their exhibitions in Egypt.

www.reedexpo.com



2. Current Agent of  Waha expo co. in Egypt and

Holding their promotion activities in other Markets worldwide.” Waha Expo is the Libyan Market leader of exhibition organization.”

3. Current Agent of Agencja SOMA in Egypt Promoting and Selling space in their two Following trade fairs:

www.elektroinstalacje.pl
www.perfecthome.pl



4. Branding DHL in its 28 service points in Egypt, Renewing these branches and the maintenance Of all DHL units in Egypt.



5. A market study and survey about a possibility Of Performing Egypt Tourism and shopping Festival made for United Group Co...



6. Agent and distributor of Beez-Ball In the Middle East.



7. Marketing and promotion of 4th Techno Print Exhibition in Egypt locally & internationally.

